

---

# MICHELLE SHAIYEN

---

• michelleshaiyen@gmail.com • 07939181347

## ABOUT ME

I am a Commercial Music Performance graduate with studio and live sound experience who is competent in songwriting, production and software experience with Logic and Ableton Live.

## SKILLS AND KEY QUALITIES

1. Ability to quickly pick up and use programs, softwares and processes.

---
2. Exceptional organisational skills with the ability to prioritise work in an effective manner, working well under pressure.

---
3. Thorough approach to work and great attention to detail.

---
4. Excellent written and verbal communication skills with the ability to communicate calmly in all situations.

---
5. Flexible, approachable and positively mannered at all times.

## EDUCATION

### 2015 - 2018 • Commercial Music • University of Westminster

At university my course focused on commercial artist value and how to market artist as a commodity, which I feel is transferrable to many other types of product marketing. The course included, but was not limited to, social media marketing and the planning and execution of campaigns; with highest grades in Marketing, Performance and Vocal Pedagogy modules.

**A-Levels** • Business Studies (AS), English Literature, Media, Music.

---

## WORK EXPERIENCE

2020 •

### **3T Tour Tech Training • Native Management, Mura Masa, NAO**

A 12 week course providing knowledge and technical skills to Black Women in hopes to begin to tackle issues of diversity in the live sound and touring industry.

- Trained in both theory and practical skills which have enabled me to be able to assist in the following roles; Backline, Lighting, Audio, Video, Tour Management (Assisting)
- Gained supporting experience to further my studio based skills in order to be able to assist in Programming/Playback and Audio Engineering on a larger scale tour and the ability to run this independently on a smaller tour.
- Successfully set up and ran a full show in an arena sized venue, Millennium Studios.

2017 - 2020

### **Razzamataz Theatre School (London)**

#### **Singing Teacher --> Manager**

Tasked to plan and execute fun and engaging singing lessons for a new franchise with purposeful value in preparation for professional performances.

- Built up and maintained strong and trustworthy relationships with both the students and their parents.
- Acted as an excellent brand representative which inspired the performance of the students

**The consistent combination of these led to my promotion to Manager where I picked up some additional responsibilities:**

- Administrating social media
- Managing and liaising with the other teachers
- Being the first point of contact for students, parents and staff.
- Directing and co-ordinating shows

#### **Notable Achievements:**

- Musically directed a show at West-Ends Palladium Theatre.
- All of the above led to over 50% growth in the school.

2016

### **Session Work - Backing Vocals**

#### **X-Factor (London)**

#### **Eurovision (Switzerland)**

#### **The Voice (London)**

- Gave solid performances despite extensive rehearsal days
- Ensured to be prepared at all times as sometimes there would be less than 24 hours to learn and execute material
- Met expectations to learn quickly in this fast paced industry

2014-2019

### **Retail**

#### **Topshop / Topman - Sales Advisor --> Team Leader (London / Peterborough)**

#### **Benefit Cosmetics - (Flagship - London)**

#### **Space NK - (London)**

- Consistently met especially challenging targets in London stores.
- Ability to adapt to High Street and Luxury settings and successfully sell in accordance to the type of customer.
- Visual Merchandising
- Trained and mentored other staff members