

YASMINE ST. CROIX

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Personal statement

I am a multi-skilled event professional with a range of transferable skills gained from experience in performing live, working in the live music industry and music promotion. I have accumulated a strong in-depth knowledge of the industry and with this knowledge I have gained strong, interpersonal communication and leadership skills. Alongside this I have a strong work ethic and a good sense of humor. I thrive whilst working in a dynamic environment, one which allows me to challenge myself whilst also allowing me to keep a success motivated mind-frame.

Work Experience

The Jazz Café- Stage Manager September 2018-2020

- Working alongside the Jazz Café management team to uphold the experience of the musicians by overseeing all areas of production; through to lighting, audio and video. All of these responsibilities are necessary in adhering to the artists or bands vision.

The Colombo Group- Promotions assistant January 2020

- Responsible for collecting all data on ticket sales throughout all venues, whilst also having to process this data on spreadsheets (EXCEL)
- Using Social media services such as Instagram and Facebook to promote upcoming shows to a targeted demographic
- Researching into 'up and coming' artists which would suit in relation to the specific venue.
- Using WordPress to update necessary information regarding show times throughout all of Colombo groups venues.
- Providing incentives to local universities, to get a younger age groups to attend shows that were low in ticket sales.

Native Management- Technical Tour Training Course '3TT'- August- October 2020

- In light of the recent Corona Virus Pandemic and Black Lives matter movement, nine other black women and I took part in a twelve-week Technical touring course. I found it very exciting to be a part of this course as it would show the music industry that black women, especially in technical crew roles are underrepresented at present. Some of the introductory skills that I have learnt over the duration of the course are:
 - Stage/Backline Tech
 - Playback (Using Ableton Live)
 - Sound engineering
 - Lighting

- Cable-making with a soldering iron
- Tour Management
- Stage Management

'SPECTRUM' live at Nambucca- January 2017

I took on a managerial role in leading a group of four people in promoting and creating a gig which sold 170 tickets with a very small budget of £200

- I was responsible in seeking the artists I wanted to play at the event
- Sourcing Backline
- Liaising with the venue
- Ticketing (Ticket source)
- Stage management
- Advancing

HOSPITALITY EXPERINCE

Home slice- Waitress 2016-2018

- Worked as part of a small waitressing team in a very busy restaurant, skills included costumer service, preparing cocktails and set up.

Chucks Burger Bar- Waitress 2015-2016

EDUCATION

Goldsmiths University 2017-2020

BA Hons Popular Music 2:1

Brit School of Performing Arts 2015-2017

BETC extended Level 3: Music

D* D* D*

St Angela's Ursuline School 2011-2015

2 x A

3 x B (including English language)

4 x C

Training, Skills and Awards

Shure Audio Institute:

- Certificate in BETA microphones for instruments

References

3TT

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Freyja@wellhungpa.com

The Jazz Café

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